

## Overview of the Programme

The programme will be delivered over an eighteen month period. The learning outcomes will be achieved through a series of interactive workshops by leading edge presenters, action learning and one to one coaching provided by experienced senior managers.

The programme is unique in that it provides a highly flexible approach to learning on a unitised basis where the completed units can be banked and three different levels of qualification obtained and the participants can then take the additional units to obtain the full Diploma at a later date.

A series of ten workshops, three on various dimensions of leadership and seven on other topical leadership issues will be delivered over half day and one day workshops. The workshops will address the following topics:

<b>Leadership</b> <ul style="list-style-type: none"> <li>- Models of Leadership</li> <li>- Self Assessment of Leadership Competence</li> <li>- Approaches to Leadership Development</li> <li>- Continuous self Development</li> </ul>	<b>Leading Change</b> <ul style="list-style-type: none"> <li>- Understanding the nature of change</li> <li>- The Human Dimensions of Change</li> <li>- Models of Change and Tools and Techniques</li> </ul>
<b>Team Working Partnerships and Collaborative Working</b> <ul style="list-style-type: none"> <li>- Teams and partnership working</li> <li>- High performance teams</li> <li>- Effectively leading teams</li> <li>- New Models of Collaborative working</li> </ul>	<b>Building Commitment to Corporate Vision and Values</b> <ul style="list-style-type: none"> <li>- The importance of vision and values statements</li> <li>- Culture ethics and values</li> <li>- Leadership and values</li> </ul>
<b>Developing the Chief Executive Officer / Managing Director</b> <ul style="list-style-type: none"> <li>- The Competencies needed by Chief Executives</li> <li>- Legal Responsibilities of Directors</li> <li>- Ethical Decision Making</li> </ul>	<b>Reviewing Corporate Policy and Strategy</b> <ul style="list-style-type: none"> <li>- Defining Policy and Strategy</li> <li>- Good Practice in policy making</li> <li>- Assessing the effectiveness of policies</li> </ul>
<b>Leading Project Implementation</b> <ul style="list-style-type: none"> <li>- Project management tools and techniques</li> <li>- Risk Assessment</li> <li>- Evaluating the effectiveness of Projects</li> </ul>	<b>Critical Thinking and Research Skills in Management</b> <ul style="list-style-type: none"> <li>- Applying Critical Thinking in practice</li> <li>- Evidence based management</li> <li>- Techniques to promote critical thinking</li> </ul>

## Course Tutors

Dorothy McKee will be the programme Director and overall project manager. She is an experienced senior management consultant who has designed a wide range of leadership development programmes up to and including Masters level. Dorothy has a MSc. in Occupational Psychology and an MA in Change Management. She is a former senior manager who has been involved in setting up and developing a number of successful consultancy businesses. Dorothy also delivers a number of the modules on the MSc. in Executive Leadership at the University of Ulster.

Dorothy will be supported in the delivery of the programme by her associate team with a track record in Leadership, Change Management, Performance Management, Coaching and Mentoring, strategic Planning and Business Development, Introducing Efficiency Measures, Procurement Partnerships and Collaboration.

## High Profile Speakers

A number of high profile senior executives with a record of achievement in innovation, performance improvement and Business Excellence will be invited to speak at a range of the workshops.

## The Cost of the Workshop

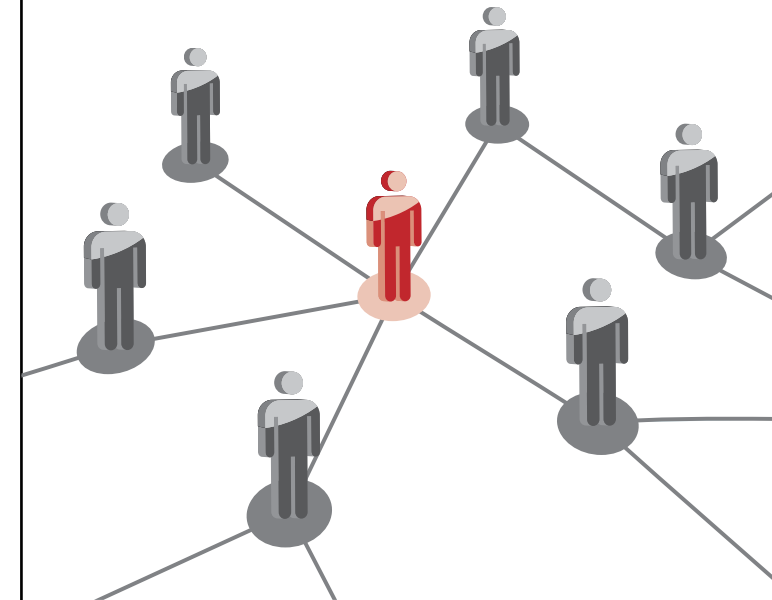
The cost per participant for the programme is £2706.00

For further details contact:

**D**DOROTHY MCKEE  
CONSULTING

Tel: +44 (0) 7703 460618  
email: dorothy@dorothymckee.com  
web: www.dorothymckee.com

# DIPLOMA IN STRATEGIC LEADERSHIP



**D**DOROTHY MCKEE  
CONSULTING

**ilm**  
Approved  
Centre

**Why don't you make this the year you turn the challenging tide of change into competitive advantage for your organisation?**

**Sign up now for this new Institute of Leadership and Management (ilm) Level 7 Diploma in Strategic Leadership - the ilm's most prestigious qualification delivered at Masters level**

**Why is this new and Innovative development opportunity for You?**

- You are committed to enhancing your effectiveness as a leader and the performance and competitiveness of your organisation;
- You recognise the complexity and magnitude of the changes facing your organisation and the importance of strategic leaders in ensuring its survival in the face of difficult financial circumstances;
- You would like the opportunity to learn from others and to be able to put into practice what has been learnt to deliver high level results;



**What makes this Programme Different from all the others?**

- It is delivered in a flexible manner, addresses the leadership skills needed during a recession and is delivered by successful senior managers involved in strategic change initiatives across the UK and Ireland;
- A flexible and blended approach is taken to learning that minimises the time you need to spend away from your company and it will appeal to Directors and Managing Directors with a range of learning styles;
- Access is made available to current leadership research and high profile leaders from across a range of organisations blazing a trail and identifying opportunities to flourish in these tough times;
- It is a highly practical programme developed around how effectively Directors and Senior Executives apply Leadership knowledge and qualities to increasing profitability and growth.

**Diploma in Strategic Leadership**

This practical learning experience explores new thinking on leadership through involving senior executives that have used their leadership skills to position their organisations to exploit the opportunities created by the downturn.

The programme will be delivered through a range of interactive workshops on topical issues, action learning, coaching and mentoring and will challenge the participants to use the learning to solve real life problems and issues in their own organisations.

The programme will be delivered by tutors with experience of delivering leadership development programmes and performance coaching. A number of our tutors have also worked as successful senior executives in the private and public sector. Guest speakers from a range of backgrounds will provide challenge and new perspectives.

The Diploma is accredited through the Institute of Leadership and Management and successful candidates will receive a level 7 Diploma in Strategic Leadership. The participants will become free studying members of the ilm and will have access to their full level of resources and have the option to become a member of the ilm.

**The Aims of the Programme**

The ilm Level 7 Diploma in Strategic Leadership aims to give practising leaders the widest choice for their formal development in this role. The qualification does this by developing a very wide range of strategic leadership skills and assisting participants in gaining the comprehensive knowledge required at this level.

The aims of this programme are to enhance the leadership and teambuilding capacity in the participating organisations and create a cadre of senior executives who will be able to contribute to the future development of their sector and the participating organisations through their professionalism, knowledge and competence.

**Entry Requirements**

There are no formal entry requirements, but participants will:

- normally be either practising or aspiring senior executives with the opportunity to meet the assessment demands, and
- Participants need to prove access to a senior executive working environment

