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Benefits Realisation Workshop

**A practical programme to support the delivery
of project benefits**

Objectives

At the workshop you will learn:

- The context and importance of Benefits Management
- The framework for Benefits Management
- Practical tools for managing the realisation of Project and Programme benefits

This course is for anyone who is:

- a project manager who needs to develop clear project benefits
- project teams who need to work together to develop benefits for their project
- project office staff who need models for developing benefits management back in their companies

Workshop Outline

Introduction and Objective Setting

Participants will be introduced to a Benefits Identification Template, to identify their personal objectives for the Workshop

Putting Benefits Management in Context

Projects, Programmes and the delivery of policy; what is a benefit?
The OGC SDTK Benefits Management framework

Creating a Benefits-led Programme Culture

Planning for Benefits Management; the links between Strategy, Portfolio Management and benefits. Benefits realisation comes from change: change is about people

How Benefits are Identified and Committed

Basic Benefits Identification tools like the Business Case and Benefits Register, and the need to gain Absolute Commitment

Creating your Benefits Realisation Plan

Scheduling benefits release and allocating responsibilities using a Benefits Profile and Balanced Benefits Scorecards

Leading Change to Realise Benefits

Understanding resistance to change. Recognise and avoid common pitfalls. The power of influence and what levers to pull to ensure you realise your benefits

Tracking Benefits Realisation

The importance of monitoring data and controlling change – the OODA Loop and the role of Governance processes. The relationship with Change Control

Reviewing and Maximising Benefits

Gateway 5 Reviews; Learning and embedding programme lessons

Preparation for the Day

There are three things that will help you to prepare the day:

1. Please complete the exercise on page 4 and bring it with you
2. Please consider the benefits you plan to realise from attending the workshop by completing page 5, and bring it with you
3. Please read the short article on page 6

In the workshop, we will discuss any questions that you have.