A workshop for Project Sponsors

"Sixty-six percent of executive sponsors do a poor job and shirk their responsibilities. However, it is not their fault, because no one has educated them about their responsibilities." Standish 2012

This is our standard 'off the shelf course however, you may well need something developing to fit your needs. Contact us

To: All Workshop Participants attending the Project Sponsor Training.

This attached paperwork describes the content of the workshop we are running for you

The role of project sponsor is essential in ensuring projects are delivered. This workshop will provide you with the background and training to ensure that projects have a much better chance to succeed.

Do please have a look at two web sites:

www.projectagency.co.uk/resources

www.ronrosenhead.co.uk/downloads

Both sites contain a wealth of articles and knowledge and it would be useful to look at some of the downloads

I look forward to meeting you to advance project management

Ron Rosenhead

Project Agency

Objectives:

At the end of the workshop participants will be able;

- to explain the role you play in the delivery of key company projects

- recognise the impact effective project management can have on the corporate and departmental agenda

- state the 5 key project management principles that will affect all projects and ensure that these 5 principles are met

- coach and sell the concept of project management to others in the business

"Everyone asks for a strong project manager - when they get him they don't want him."

Workshop Content:

- **Getting to "*done*" and your role**. Explaining the 5 key principles of project management and your role in ensuring they are delivered

- **What is your role in projects?** An examination of what a project sponsor does and what your role is if you sit on a Project Board

- **Project success or project failure and the impact of senior managers**. Some statistics that show if you don't actively support projects they may well 'fail' to deliver

- **Sponsor skills**. What active sponsorship entails and the skills you will need. The chance to identify any possible gaps

> *The sooner you get behind schedule, the more time you have to make it up.*

- **Developing your personal learning log**. So what have you leant so far and what do you intend to do afterwards

- **The Project Manifesto**. Identifying what you can have in your company and identifying the gaps the gaps

- **Project management framework.** Introducing you to a practical tool for managing projects. What is it and what it means for you and project managers.

- **Change management and learning**. Two interlinked areas for successful delivery of projects

- **Project management templates**. An introduction to some useful tools that support delivery

- **Next steps**. So what will you do next? Individual and group action planning

The workshop will be a mix of pre-work, tutor input, group and individual activity, as well as individual action planning. Full paperwork will be provided.

We can design & develop a course based around the specific needs of your sponsors. Simply call us on 020 8446 7766 or email events@projectagency.com

"Some projects finish on time in spite of project management best practices."